

www.luxfercylinders.com

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Cylinder Aesthetics from Luxfer



From a simple paint finish to high-profile branding, Luxfer cylinder aesthetic treatments provide the ideal solution to **impactful** marketing with **longer-lasting** results.



Design aesthetics can be applied to any cylinder to make them work even harder as a highly visible, impactful marketing tool that will continue to promote your message long after it's left our production line.

3 brand new innovations

Clear Coat Labelling

Unlike ordinary adhesive-backed labels that deteriorate with the knocks and bumps of everyday use, Luxfer's Clear Coat technology applies super-thin clear labels which can be designed to any graphic or colour specification for maximum brand impact.

The labels are then overcoated with a special coating providing optimum protection with unlimited opportunities for marketing, sales and safety promotion.

THE CLEAR ADVANTAGE

- Excellent branding opportunities
- Increased resistance to impact and abrasion
- Increased durability over conventional adhesive labels
- Impactful, highly legible labels, suitable for any logo or graphic design
- Improves cylinder identification and helps prevent theft and loss
- Robust coating for decreased maintenance costs and increased refurbishment periods



Silk screening

Luxfer offer silk screening on a wide range of products.

The process is ideal as a cost-effective method of applying simple company logos, promotional messages or safety instructions onto a cylinder.

Silk screening can be combined with the Clear Coat to ensure an even more durable finish.



Sleeving

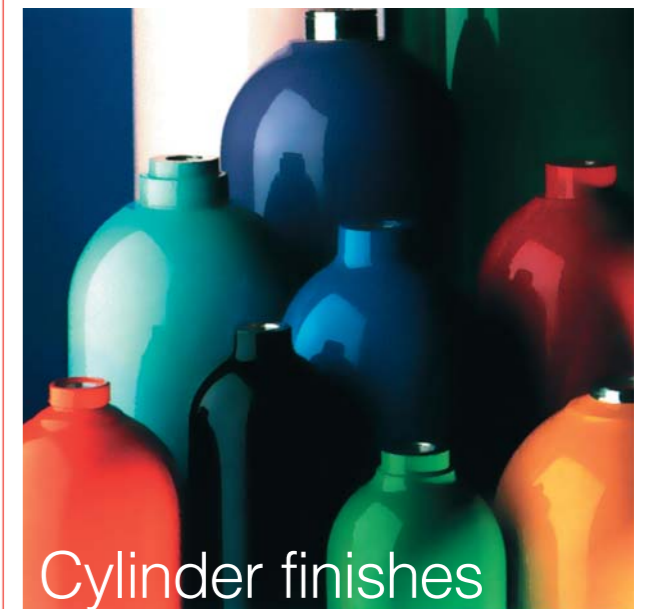
There are two different types of sleeving that can be applied to a wide range of Luxfer products. These are:

Protective: a protective membrane sleeve can be added to the cylinder for extra protection against knocks, bumps and scratches resulting in a finish that is much tougher than paint alone.

This type of sleeve is available in a wide range of colours including a clear sleeve option which allows it to be combined with a decorative sleeve.

Decorative: thin plastic sleeves are applied to the cylinder for infinite branding opportunities.

When paired with the thicker protective membrane sleeve they provide a resilient and highly impactful product.



Cylinder finishes

Luxfer offer a wide range of cylinder finish options from a simple mill finish or etch prime to a wide range of paint finishes in either powder or wet gloss.

In addition to these traditional finishes, a variety of specialist treatments are also available ranging from powder paints (for example to withstand harsh UV conditions or marine environments) to a brushed or even highly polished finish.

STANDARD FINISHES

- Mill Finish
- Etch Prime
- Powder Paint
- Wet Gloss

SPECIAL FINISHES

- Special Powder Paints
- Scuffing / Brushing
- Polished
- Gel Coat



Not all finishes are available on all cylinders.

IMPORTANT! When painting a Luxfer cylinder, please refer to the painting guidelines available from Luxfer Customer Services or visit www.luxfercylinders.com